

PRINT FILE PREPARATION FOR MENU MASTER

We only work with Print Ready PDF files.

A "Print Ready" PDF file has the following criteria:

- Artwork is created at a minimum of 300dpi
- Artwork is created or converted to CMYK color space
- Add 1/8" (0.125") bleed area surrounding all borders
- Add 1/8" (0.125") safe area to protect text and graphics.

DPI (dots per inch): All graphics and photos need to be 300dpi. Web photos and graphics are usually set at 72dpi. Using photos that are low-res will result in a grainy and unappealing finished product. Use only hi-res images.

Color Space: Programs like Adobe InDesign, Photoshop CS series, Illustrator, CorelDraw, and QuarkXPress allow you to work in a CMYK color space. This differs from an RGB color space used in Microsoft Word and PowerPoint. Color shifting will occur if an RGB file is sent because commercial presses print using only the 4 color CMYK process; Cyan, Magenta, Yellow and Black.

Bleed: All products offer a full bleed meaning color will extend to the edge of the finished product. It is important to have a bleed area which extends beyond the edge so that it can be trimmed at the edge.

Safe Area: When trimming occurs, cuts are not exactly precise so therefore a small safe area needs to be created to keep important text and graphics from being cut away during the trimming process.

If you have the ability to save a PDF preset, the preferred option is pdf/x-1a:2001.

Following the above criteria will result in a quicker turn around time and a better looking finished product.

Please name your files using the following format:

(CompanyName_Product_Side_order#.pdf)

Example: (BistroCafe_BusinessCard_front_4235.pdf)

Example: (BistroCafe_PostCard_Front_2975.pdf)

Example: (BistroCafe_PostCard_Back_2975.pdf)

www.menumaster.ca

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service, scan in the QR code below with
your mobile phone to order now.



menu master

Menu Master is a one-stop shop for your printing needs that offers a quick turnaround, reasonable prices, great service and quality. Services such as graphic design, writing, editing and proofreading are also available. Visit our website at menu master.ca for fast accurate quotes and online ordering 24/7. See back panel for more contact details.



menu master

Business Cards

Linen and uncoated cards are printed on 100lb card stock. UV cards have coating on front and are printed on 14pt card stock.

Quantity	14pt UV	Linen	Uncoated
250	45.00	95.00	65.00
500	65.00	145.00	85.00
1,000	85.00	250.00	125.00
2,500	150.00	390.00	200.00
5,000	275.00	500.00	300.00
10,000	400.00	850.00	400.00

Flyers

Our flyers are printed on 100lb glossy text.

Quantity	8.5"x3.5"	8.5"x5.5"	8.5"x11"
500	225.00	235.00	300.00
1,000	290.00	320.00	425.00
2,500	350.00	390.00	525.00
5,000	475.00	475.00	620.00
10,000	525.00	525.00	925.00
20,000	900.00	925.00	1,300.00

Mini Note Pads

The quantity for each note pad is 25 pages and the size is 2.9"x5.5".

Quantity	Price
1,000	350.00
2,500	750.00
5,000	1,400.00

Mini Pocket Menus

Mini pocket menus are printed on 100lb glossy text. These clever marketing pieces fold down (4 folds) to about the size of a business card.

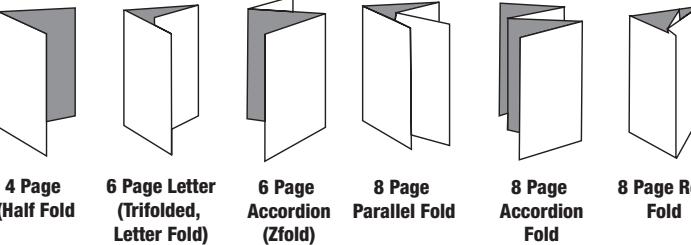
Quantity	Price
500	350.00
1,000	400.00
2,500	500.00
5,000	600.00
10,000	700.00
20,000	1,100.00

Brochures

Great as take out menus. Our brochures are printed on 100lb glossy text. Folding included.

Quantity	8.5"x11"	8.5"x14"	11"x17"
500	325.00	550.00	575.00
1,000	420.00	625.00	675.00
2,500	575.00	725.00	825.00
5,000	700.00	825.00	1,100.00
10,000	1,000.00	1,300.00	1,600.00
20,000	1,600.00	2,150.00	2,600.00

Brochure Folding Options



Postcards

Postcards are prined on 14pt UV C2S card stock. Both sides are glossy, and UV coating is on the front side.

Quantity	6"x4"	5"x7"	5.5"x8.5"
500	240.00	335.00	435.00
1,000	290.00	370.00	480.00
2,500	375.00	450.00	565.00
5,000	450.00	600.00	650.00
10,000	650.00	825.00	950.00
20,000	1,050.00	1,390.00	1,650.00

Carbonless Forms

Printed on 1 side in 1 color.

Quantity	2 part	3 part
500	180.00	220.00
1,000	280.00	320.00
2,000	400.00	525.00
3,000	540.00	749.00
5,000	750.00	1,150.00

Add sequential numbering for 45.00/1,000 (Up to 6 digits).

Graphic Design Services

Let our design team create eye catching marketing pieces that will get noticed among the crowd. 100.00 per hour.

Business Cards	from 100.00
Brochures/Flyers	from 350.00
Postcards	from 200.00
Mini Menus	from 250.00
Logo	from 400.00