

» GLOBAL MIX RADIO MEDIA KIT «



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The GMR Mission

To bring the international listening community the absolute best music,
artist interviews, and more.

To provide innovative artists with airtime, marketing,
and promotional tools they require to take their skills to a higher level.

OUR FUTURE CLIENTS

Our Future Client(s):

Global Mix Radio (GMR) offers businesses the opportunity to advertise on air as well as on the Internet at www.Globalmixradio.com for a low cost and with great results. In the past ten years, the Internet has become people's main source of information, business ventures, shopping, marketing and entertainment. With so many people logging onto their computers, Internet marketing has grown astronomically. Many companies now see a greater consumer response from a diverse and broad demographic base.

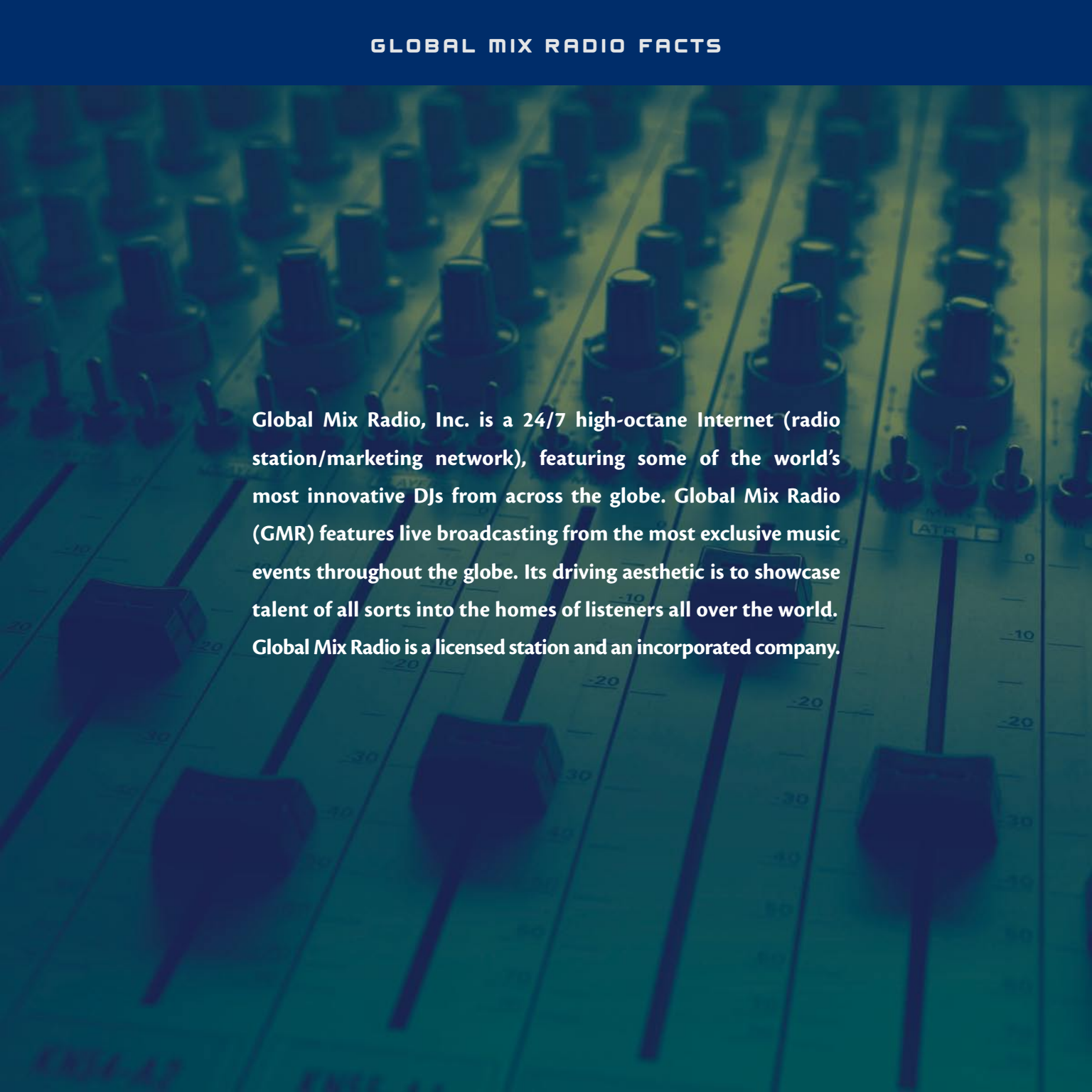
With this in mind, GMR offers our sponsors the opportunity to advertise both on air or on our website thereby reaching an even more diverse consumer.

Global Mix Radio was created to give less known Disc Jockeys with undiscovered talent the chance to receive the recognition and exposure worldwide that they deserve. Where today's music industry focuses more on a commercialized level, we offer our listeners what they have been asking for: a greater music selection 24 hours a day, 7 days a week. Essentially, it gives us great pleasure to unite people from all over the world. Although our goal is to play the best music, we also deliver to our audience comedy shows and talk sessions with special guests. This gives them the chance to familiarize themselves with on air personalities and maximize their experience.

I hope that you decide to become a part of the Global Mix Radio Team and advertise with us. As you can see we expect the best and will except nothing less!

Global Mix Radio is a licensed station and an Incorporated Company.

GLOBAL MIX RADIO FACTS



Global Mix Radio, Inc. is a 24/7 high-octane Internet (radio station/marketing network), featuring some of the world's most innovative DJs from across the globe. Global Mix Radio (GMR) features live broadcasting from the most exclusive music events throughout the globe. Its driving aesthetic is to showcase talent of all sorts into the homes of listeners all over the world. Global Mix Radio is a licensed station and an incorporated company.

ABOUT GLOBAL MIX RADIO

Global Mix Radio Inc. (GlobalMixRadio.com) was created in December 2005. The mission: to explore the absolute best music and deliver it into the homes and work environments of music lovers internationally. Now operating out of its office in New York City, Global Mix Radio presently employs passionate music business experts and collaborates closely with over 200 affiliate companies and individuals worldwide. Global Mix Radio has increased all forms of dance music, thereby extending quality music and variety to the demanding listeners. GMR always pays attention to what the listeners want. All play lists contain material of the finest, most innovative material from DJs and producers from all around the globe.

As a sign of our dedication and loyalty in delivering music trends, Global Mix Radio keeps music lovers listening 24/7. This consistency is great news for artists and sponsors alike. How do we get the audience to listen in the first place? This is where our comprehensive marketing apparatus comes in. As we constantly expand the definition of the music business and make networking the fundamental basis of communication, our vision continues to evolve. We consistently reach out to our listeners.

Global Mix Radio has established relations with hundreds of marketing agents, promoters, managers and event organizers, Independent groups, DJs, and others. We work hard to bring our international brand to their local listeners everywhere: in the clubs, in their homes, in their cars and on there iPods. As our audience continues to grow, big music conglomerates like Clear Channel supplant genuine music with Mc-Entertainment whereas Global Mix Radio harnesses the full potential of the Internet to bring the global language and art of rhythm to listeners of all nationalities.

By bringing music novelty to numerous environments all over the world, our strategy to change the way you listen to music is steadfast. Our music excites and provokes audiences everywhere to move, feel and act. We deliver sound in an uncommon way, where artistic integrity is always at the forefront. It's a win/win situation for performers and audiences alike. We have reinvented the wheel because we are proactive and take a progressive stance in this industry.



INNOVATIVE MARKETING METHODS

Global Mix Radio (GMR) offers businesses the opportunity to advertise on-air and on our Website.

In the past ten years, the Internet has become the people's main source for not just information but also business ventures, shopping, marketing and entertainment. With so many people logging onto their computers, Internet marketing has grown astronomically. Many companies now see a greater consumer response from a more diverse and broader demographic base.

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All of our affiliates and artists receive bios, photos, and a music clip on our Website.

Online Marketing:

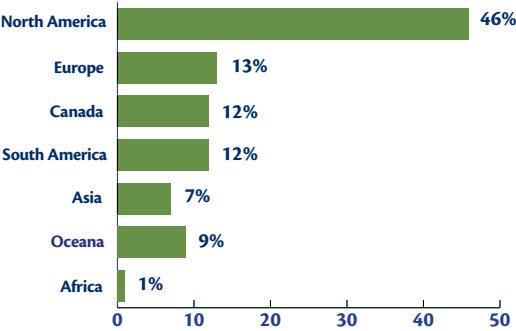
- www.GlobalMixRadio.com
- All artists receive a personal window in our line up section including: bio, photo, relevant links, and a personal music clip (60 to 80 min) available at all times for listening all of which are accessible to the public at GlobalMixRadio.com (Selected GMR artists receive Air Time)
- Newsletter announcements containing all the latest news about our artists and promotions
- Cross Promotion between our affiliated Websites

Offline Marketing:

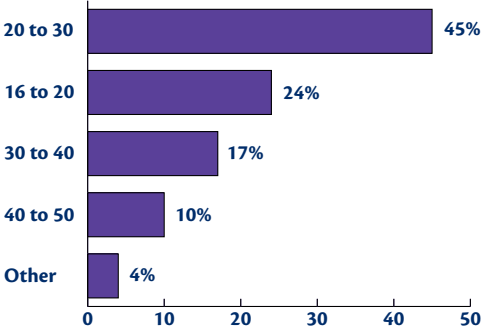
- GMR coordinates its roster with a huge team of festival and concert organizers
- G-M-R's media outreach program ensures print media coverage for artists
- Newspaper and magazine advertisement
- CDs, Billboards, flyers, stickers, etc
- TV commercials, paid programming, reality shows, etc
- GMR clothing for both men and women (shirts, hats, headbands, etc.)
- GMR mixed music compilations (sales and promotional)
- Selected GMR artists will receive promotional performance opportunities
- Telemarketing and word of mouth

LISTENER DEMOGRAPHICS 2007

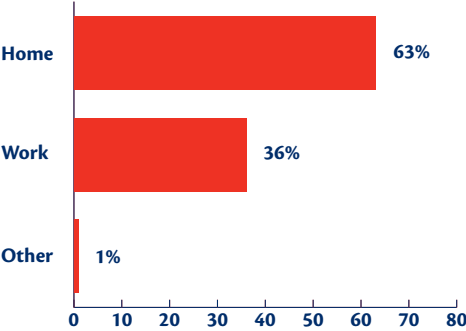
GMR Listeners by Region



GMR Listeners by Age



GMR Listeners by Tune-in Location



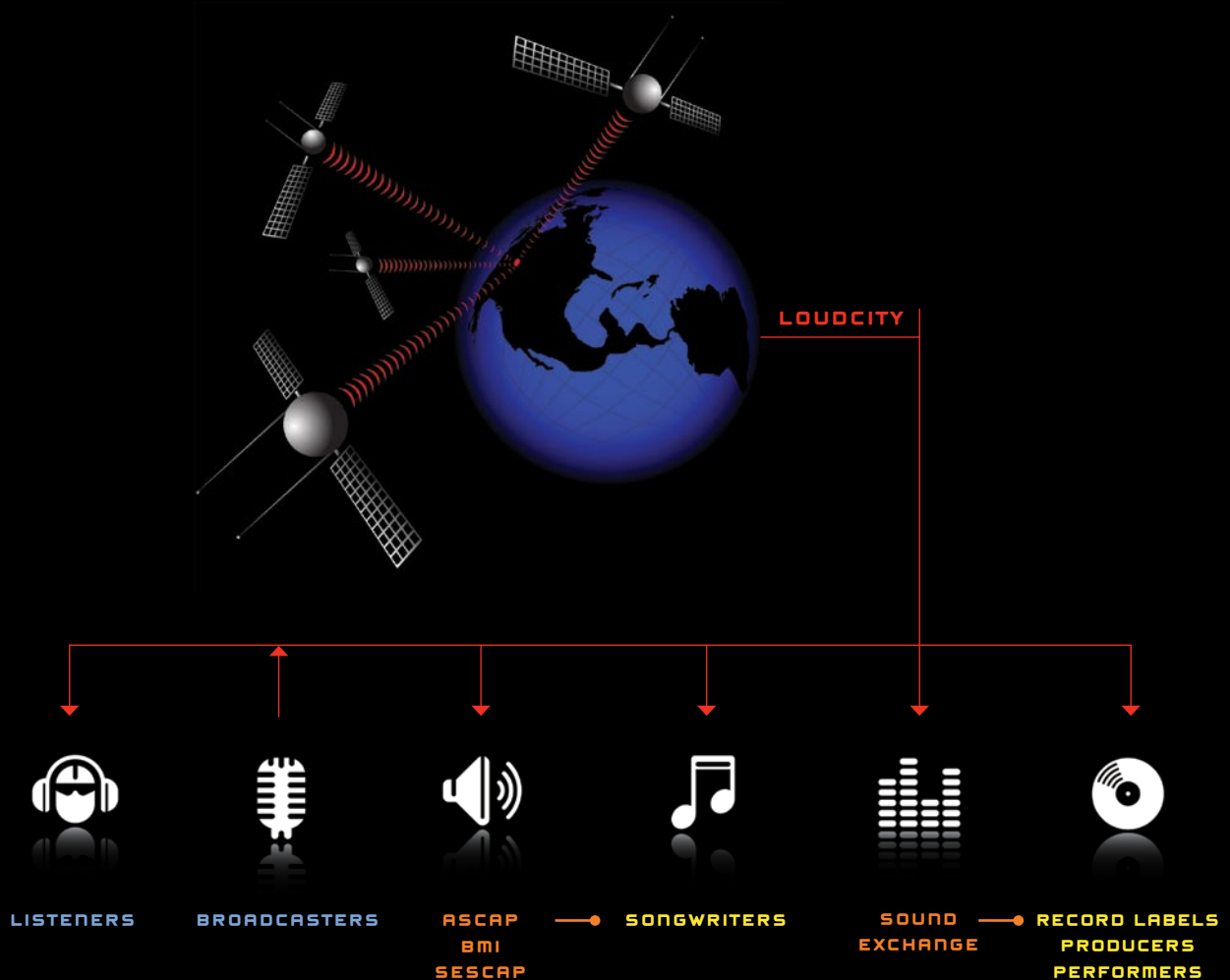
Music Preference
(In order)

- House/Tribal
- Electro
- Trance
- Hip Hop
- Rock
- Reggaeton
- Pop
- R&B
- Freestyle/'80s
- Disco
- Other

GLOBAL MIX RADIO LICENSE INFORMATION

GLOBAL MIX RADIO LICENSE IS PROVIDED BY LOUD CITY

WWW.LOUDCITY.NET



Global Mix Radio, Inc. maintains a network of close relationships with agents, promoters, music marketing companies, clubs, and, of course, artists themselves. Global Mix Radio is a fully incorporated and licensed music network.

~ LOUD CITY MAINTAINS INTERNET RADIO STATION LICENSES WITH ASCAP, BMI, SESAC AND SOUND EXCHANGE ~

WHAT WE OFFER OUR AFFILIATE DJs AND ARTISTS

GMR MEMBERS RECEIVE:

- Live shows, prerecorded mix show broadcasts
- Personal website window with photo, bio, mixed set, and URL listing
- Listed promotions for events
- On air commercials for Events, CD and Record Releases

DJ/ARTIST FEES:

All marketing is done for a low monthly membership fee of \$30.00.

All mixes/sets/documents/bios can be uploaded to our server 24/7.

AFFILIATE TESTIMONIALS

Testimonials from some of our affiliate listeners, artists, managers, labels and agents:

"Global Mix Radio is revolutionizing how music can be heard, how streaming online for DJs will represent the DJs around the world. This is a new way of reaching out to the public."

Tiran Antapljan of WorldWideReaction.com

"Global Mix Radio is an excellent source to hear music you normally would not be able to hear. It introduces people like my self to new talent and opens our minds to other sounds and styles."

Binoy Shah of R3Ventures/Real Talent Management

"GlobalMixRadio.com is an exciting addition to online radio stations. Speaking as a New York City house and trance DJ, it provides me and other DJs like my self a new place to showcase our skills as DJs and Re-mixers as opposed to going the normal route of clubs."

DJ Tim G of New York City

"GlobalMixRadio.com will cause many program director sleepless nights trying to figure out why a website is drawing more ratings than the multi-million dollar radio conglomerates."

Troy Styles, Executive producer of Club Land TV

"Global Mix Radio? Should we say anything more? The name speaks for itself: a new, revolutionized way to listen to dance music via Internet radio stations. At GMR, top-notch DJs across the world express themselves through the fader of a mixing board. Go ahead and stream somewhere else. We guarantee you will click your way back to Global Mix Radio!"

Michael Crespo, CEO and Co-Founder of New York City's Flava Music Records

"STAR 69 and Global Mix Radio are HERE to bring you the hottest beats!"

Derek Graves, STAR 69 Records, New York City

"Global Mix Radio is really awesome. This is how electronic music should be played on radio. It's all about the music. I'm very happy to have been asked to do mixes for you guys. Looking forward to more collaborations."

Ivano Bellini, SFP Records Miami

"I am happy to have been a part of GlobalMixRadio.com. With the decline number of dance music radio stations on the radio, it is sites like GlobalMixRadio.com that are keeping dance music alive! I look forward to more involvement in 2007!"

DJ Paulo - Pure Music Productions, Los Angeles

Live Event video streaming / Live FM Broadcasting

Global Mix Radio **listeners** will soon become **viewers** as we move into **live video streaming**. Programming will focus on club events, music festivals, studio sessions, live concerts, comedy shows, and more. These live events will take place in New York City and beyond, bringing to your browser all the excitement of a live club environment vibe.



GMR DOUBLE CHANNEL BROADCAST

The next level of broadcasting...VIA International Internet streaming and **Local FM in New York City!**

Mix shows are broadcasted on **Global Mix Radio International music network** as well as **WHUT 91.9 FM**.

WHUT 91.9 FM is an “**FCC PART 15**” broadcast facility and part-time radio station that broadcasts in a universal format.

91.9 FM covers areas such as: **Brooklyn; Queens; Manhattan; Bronx; and some parts of North Jersey; Staten Island; and Long Island.**

PAST GUESTS OF OUR TALENT

(Includes all of the following and many more)

Alex Pi	Rotterdam, NL	Kobbe	Belgium/ US
Alfonso Padilla	Bolivar, CO	Kramer	San Francisco, US
Altar	Brazil	LIL CEE	NY/Sacramento/SF
Andrea Depp	Italy	Luca Ricci	IT
Arenna	Brazil	Marco Corvino	Naples, IT
Azzido da Bass	Hamburg, DE	Marcel Woods	Eindhoven, NL
Bryan Cox	NYC	Mason	Amsterdam, NL
Carl Kennedy	NYC	Martin Accorsi	Berlin, DE
Cevin Fisher	NYC	Merritt	NYC
Chus & Ceballos	Spain	Monsta	NYC
Cyberpunks	IT/FR	Midnight Society	NYC
Dave Agosto	NYC	Mike Da Wizard	NYC
Dirty Drumz Radio		Mike Rizzo	NYC
(Exodus, Heathen, Jared D	NH, US	Offer Nissim	Tel Aviv, IL
Eddie Thoneick	DE	Oscar G	Miami, US
Frank Lamboy	NJ	Paulo	LA, US
Fuzzy Hair	IT	Pete tha Zouk	Olhao, PT
Giangi Cappai	IT	Peter Bailey	NYC
Groove Junkies	LA, US	Peter Rauhofer	NYC
Ivano Bellini	Miami	Richie Santana	NYC
Jaimy	Amsterdam, NL	Rob Mirage	NYC
James Anthony	NYC	Sal Basile (Plasmic Honey)	NYC
Jason Ojeda	NYC	Simon Pitt	Plymouth, GB
Jean	Netherlands	Starkillers - Nick Terranova	US
Joachim Garraud	Paris, France	Steve Porter	NYC
Johnny Vicious	NYC	Steven Lee (Lee Cabrera)	NYC
Jorge Jaramillo (Who Da Funk)	NYC/NJ	Tek E	Philadelphia, US
Judge Jules	UK	Tom Stephan (Superchumbo)	UK
K Alexi	Chicago/Oakland, US	Tocadisco	Cologne, DE
Keoki	NYC	Tim Rex	NYC
Kevin Sunra	Piraeus, Attiki, GR	Yellow	Paris, FR

AFFILIATE LABELS AND GROUPS ROSTER

(Includes all of the following and many more)

2 Records	Vlaardingen, Holland
A2P Entertainment	Toronto, Canada
AirLondon.ORG	UK
AM ONLY	Brooklyn, USA
AMS BOOKING	Bussum, Netherlands
Beat Freak Recordings	Spain
Fatal Music Group	Preludeweg, Netherlands
Flava Music INC	NYC, USA
Great Stuff Recordings	Munich, Germany
Latin America Sounds	South America
MFM Booking	Germany
Mind Control Records	NYC, USA
MOHO Records	SF, USA
Mona Rennalls Agency	France
Music Unlimited	Germany
Nat Progression	Israel
R 3 Ventures	NJ, USA
Real Talent Management	London, UK
Rebirth Productions	UK
SFP Records	Miami, USA
Sister 80-25	Miami, USA
Star 69 Records	NYC, USA
Subliminal Records	NJ, USA
WeaponMedia.com	NYC, USA
White Promotions	Greece/Austria
WDB Management	Monthey, Switzerland
Zen Booking	Spain

For more information please contact:

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dave@globalmixradio.com

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GLOBAL MIX RADIO

THE SOUND OF THE UNDERGROUND

WWW.GLOBALMIXRADIO.COM