

Grace C. Visconti

B.A., A.O.C.A., R.G.D.

Graphic Designer~Writer~Editor
Calgary, AB, Canada

Experience

2000–2019 Freelance Graphic Designer, Writer, Editor, Blogger, Eagleheart Dynamic (Calgary, AB)

From 2000 to 2019, services as a Freelance Graphic Designer, Writer, Editor, Blogger, Website Consultant, and Proofreader under the business name Eagleheart Dynamic were outsourced. Graphic design, writing, editing, and proofreading were done for print and the web to generate business for clients. Services were provided onsite and remotely for companies in Canada, US, and Europe.

Graphic Designer

Global Investor 2019, Mike Loritz (Toyota) 2019, Prominence Way Retirement Community 2018-19, Petroteq Energy Inc. 2018, Invictus MD 2018, Jones Graham Consultants/Financial Services Recruiters 2017–18, Beleza Swimwear 2017, MGX Minerals 2017, Oilprice.com 2017, Bearing Resources 2017, Safehaven/Preservation of Capital 2016–17, Canadian Securities Exchange 2015–16, Blue Chip Recruiting 2014, 2017, Crowdability US 2016, and Registered Rep Jobs 2014–15.

Graphic Designer and Web Customization

Celestial Bodyworks 2019, Castle Rising Media 2019, Frontier Wellness 2019, Mission Vineyard Estate 2018, RXB Healthcare 2018, Reactive Medical 2018, Invest Fortuna 2017, I-5 Holdings Ltd. 2017, SenegyIR 2016, and Quantum Minerals Corp. 2016.

Writer and/or Editor

CoinIdol (Bitcoin/Blockchain Writer), Europe 2016–18, Mission Vineyard Estate 2018, Vanbex/Etherparty 2018, Genoo and Genoo US clients (Ghostwriter/Blogger), US 2017–18, Steemit (Bitcoin/Blockchain Writer) 2017, Blush Lane Organics 2016, Mercury Publications Western Grocer 2015, Resource World 2008, 2011, 2012, and the American Massage Therapy Journal (MTJ) 1996, 2000, 2001.

- *Highlight Accomplishments: Created value for many companies as graphic design, writing, and editing helped to promote various businesses through visual and literal means.*

2018–2019 Blogs and Websites in Development (Calgary, AB)

BitBlockRevolution - bitblockrevolution.com

- *Blog about Cryptocurrencies and Blockchain Technology highlighting use cases, trends, interviews, entrepreneurs, and applications.*

Grace C. Visconti Blog - gracecvisconti.com

- *Blog about various topics featuring stories, entrepreneurs, products, and interviews.*

Traditional Shiatsu Therapy - traditionalshiatsutherapy.com

- *Blog about founder Tokujiro Namikoshi's traditional Shiatsu Therapy and its benefits.*

2015–2019 Photographer Contributor, Adobe Stock (Calgary, AB)

Supplied photographs and graphic images for clients, especially Graphic Designers.

- *Highlight Accomplishment: Supplied photos and graphic images for creative professionals.*

2011–2016 Alberta Environmental Writer, Digital Journal (Toronto, ON)

Conducted interviews, researched, wrote and edited environmental articles featuring current environmental news in Alberta. Also, travel articles were written that included photo essays. (Note: This newsfeed was taken offline due to dated material.)

- *Highlight Accomplishment: Created awareness about many environmental issues specific to Alberta and Canada. Additionally, original photos were featured in travel articles.*

CONTACT

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Overall Accomplishments

As a dynamic entrepreneur and self-motivated professional, the principles of creativity, versatility, leadership, innovation, and teamwork have been utilized. Applying graphic design, writing, and editing skills for projects created value. Employing a visionary approach while implementing effective communication directed at end users, businesses, NGOs, and governments, was a successful strategy. Goals have been reached as a Graphic Designer, Writer, and Editor using a combined visual and literal approach to facilitate positive change.

Computer Hardware and Software

Hardware

- Mac Intel (OS X) Processor 2 x 2.8 GHz Quad-Core Intel Xeon; and Dell PC.

Software

- Microsoft Office 2010 (Power Point, Word, Excel, Publisher, Visio, Outlook Business Contact Manager); Microsoft Office 2016 Home and Business for Mac; Adobe Creative Cloud 2018 (Photoshop, Illustrator, InDesign, Dreamweaver, Acrobat Pro), Connect for Mac, PC; Quark Xpress; WordPress (CMS); CSS; HTML; MailChimp; and Google Analytics.

Interests

Healing Arts - Received Certification as a Shiatsu Practitioner through the Shiatsu Academy of Tokyo in 1992 (Toronto, ON) and maintains a national membership with the Natural Health Practitioners of Canada (NHPC). While spearheading the drive to regulate shiatsu in Toronto, graphic design and writing were used to educate government officials and the public about shiatsu in support of the preventive medicine paradigm. Mobile shiatsu was practiced part-time in Toronto ON and currently in Calgary, AB during a 27-year time span.

Miscellaneous - Current interests include sewing, cycling, photography, business networking, research, writing, filmmaking, screenwriting, travel, videography, finance, investing, cryptocurrencies, web content generation, and Internet Marketing.

2011–2015 Corporate Blogger, Web Lead Sales Writer, and Business Development Associate, Guarantee RV (Calgary, AB)

Supplied web content for the Guarantee RV Blog where interviewing skills, writing and photography created value and interest. Engaged various RV manufacturers in interviews that generated consumer appeal for a wide range of RV products. Outlook (Business Contact Manager) was utilized for sales tracking. Used RVs were searched for on Kijiji to resell.

- *Highlight Accomplishments: Provided visual and web content which engaged consumers that led to some sales; wrote letters; generated web leads for sales; and searched for used RV products on Kijiji for resale.*

2011–2012 Freelance Web Design Consultant, YellowWood Networks (Calgary, AB)

Web design consultant duties included: WordPress theme analysis, creating revised color palettes, photo recommendations, image editing, graphic design, logo creation, writing, editing and video suggestions for diverse companies.

- *Highlight Accomplishment: Worked with the YellowWood Networks team to customize WordPress themes for clients' businesses thus improving their image on the Internet.*

2010–2012 Part-time SEO Writer and Editor, eCopywriters (San Diego, CA)

Supplied SEO descriptive paragraphs on a wide range of topics and edited other writers' SEO descriptive paragraphs.

- *Highlight Accomplishment: Wrote and edited SEO descriptive paragraphs for businesses to increase their presence and ranking on the Internet. Many businesses benefited from SEO writing contributions and editing.*

2009–2012 Calgary Environmental News Examiner, Examiner.com (Calgary, AB)

Researched, interviewed, wrote and edited environmental articles for Calgary and Alberta.

- *Highlight Accomplishment: Created awareness about controversial environmental issues, i.e. protests regarding many nuclear plants to be installed in Alberta.*

2007–2010 Editor and Proofreader, Omnilingua Worldwide (Cedar Rapids, IA)

Proofed, edited and formatted data sheets, slideshows, brochures, CDs and Technical Manuals for the high-end medical technology and automotive sectors.

- *Highlight Accomplishment: Adhering to tight deadlines, large documents were proofed and edited after translators were finished. One assignment, 1,000 pages long, was completed in 4 days. Tight deadlines were met for this busy translation company.*

1990–1999 Graphic Designer and Writer—Print (Toronto, ON)

Worked as an employee, freelance, and contract Graphic Designer in Toronto for these select companies: Ogilvy & Mather (Studio 88); Harbourfront Corporation; City of Toronto (Communications Division); Mackenzie Financial Corporation; International Council for Local Environmental Initiatives; and Shiatsu Academy of Tokyo.

- *Highlight Accomplishment: Worked as a Freelance Graphic Designer for diverse companies and organizations primarily utilizing print design and production to promote their products and services. Also, the writing career was initiated in Toronto which included features for technology and alternative health magazines.*

Education

1985–1986 Sheridan College, Oakville, ON, Canada

One-year 3D Computer Animation Program (Certificate)

1980–1984 Ontario College of Art and Design, Toronto, ON, Canada

Four-year Communication and Design Program (Honors Diploma)

1976–1979 University of Toronto, Toronto, ON, Canada

Three-year Bachelor of Arts Degree, Major in English, Minor in Art (General B.A.)

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Volunteer Work

2015–2019

Volunteer Curator, Viewbug

viewbug.com/member/visionarygrace

Curated for the popular photo contest website Viewbug and submitted photos to contests.

- *Highlight Accomplishments: From 2015 to 2016, photo submissions were rated in the top 10%, in 2017, photos were rated in the top 20%, in 2018, photos were rated in the top 30%, and in 2019, participation continues in the Viewbug community.*

Events Volunteer, National Music Centre (Calgary, AB) 2016

Graphic Designer, Photographer, Writer, and Editor, Crohn's and Colitis Canada 1999–2012

- *Highlight Accomplishments: Designed, edited and produced News & Views, a quarterly newsletter for the Calgary, AB Chapter, in collaboration with researchers from University of Calgary to bring news and research to patients and families.*

Awards by Nikon Canada 2018

A young Bald Eagle photo was awarded a spot in the Toronto Hot Docs photo gallery exhibit.

Professional Associations Ontario and Alberta, Canada 2019

The Association of Registered Graphic Designers of Ontario (RGD)



Registered
Graphic
Designer

Natural Health Practitioners of Canada (NHPC)



Natural Health Practitioners of Canada
 Praticiens de la Santé Naturelle du Canada